

For immediate release

SBI Life eases access to life insurance solutions for residents of Bhopal by relocating its Regional Office

SBI Life's new location enhances customer convenience with in-person support for evolving insurance needs

Bhopal, 01st October 2026: With a focus on making life insurance more accessible to residents of Bhopal, SBI Life's relocated Regional Office will enable closer engagement with the city's growing and diverse customer base. The regional office R.O. has been relocated to **SBI Life Insurance Co. Ltd., Fortune Business Arcade, 2nd Floor, E & Extension, Bawadiya Kalan, 80 Feet Main Road, Bhopal, Madhya Pradesh – 462026**, from SBI Life Insurance Co. Ltd., 2nd Floor, Ranjeet Tower, Plot No. 8, M.P. Nagar Zone 2, Bhopal, Madhya Pradesh – 462011.

Mr. Amit Jhingran, MD & CEO, SBI Life Insurance inaugurated the Regional Office in the presence of **Mr. Pravash Kumar Subuddhi, CGM, Bhopal Circle, SBI**, **Mr. M. Anand, President & Chief Distribution Officer, SBI Life Insurance**; **Mr. Rajiv Shrivastava, Zonal Director – West Zone, SBI Life Insurance**; **Mr. Amit Kumar Saha, Regional Director – Bhopal Region, SBI Life Insurance**, and other respected dignitaries.

Speaking on the occasion, **Mr. Amit Jhingran, MD & CEO, SBI Life Insurance**, said, *"Madhya Pradesh continues to witness steady economic and social progress, with individuals, families, entrepreneurs and communities across the state pursuing new opportunities and aspirations. As aspirations evolve, the need to protect what matters most becomes equally important. The new location is another step towards bringing life insurance closer to the communities we serve and facilitating greater awareness and access to protection. We believe that expanding access and awareness will be critical in advancing IRDAI's vision of 'Insurance for All by 2047'.*

He further added, *"At SBI Life, our endeavour is to enable individuals to pursue their dreams while taking care of the needs and aspirations of their loved ones. Life insurance provides necessary financial safeguard, helping families stay prepared for uncertainties while working towards their long-term goals. We will continue to make protection more accessible and responsive, so that individuals across the region can pursue their dreams with greater confidence."*

SBI Life has an established presence across Madhya Pradesh, supported by **66** total branches across the region. Complementing its on-ground presence, SBI Life continues to offer a comprehensive suite of protection, savings, wealth creation and retirement solutions, backed by strong digital capabilities and a robust service framework, enabling customers to access timely and dependable support across different stages of their financial journey.

About SBI Life Insurance

SBI Life Insurance ('SBI Life' / 'The Company'), one of the most trusted life insurance companies in India, was incorporated in October 2000 and is registered with the Insurance Regulatory and Development Authority of India (IRDAI) in March 2001.

Serving millions of families across India, SBI Life's diverse range of products caters to individuals as well as group customers through Protection, Pension, Savings and Health solutions.

Driven by 'Customer-First' approach, SBI Life places great emphasis on maintaining world class operating efficiency and providing hassle-free claim settlement experience to its customers by following high ethical standards of service. Additionally, SBI Life is committed to enhance digital experiences for its customers, distributors and employees alike.

SBI Life strives to make insurance accessible to all, with its extensive presence across the country through its 1,241 offices, 29,055 employees, a large and productive network of about 2,93,443 agents, 81 corporate agents and 9 bancassurance partners with more than 40,000 partner branches, 161 brokers and other insurance marketing firms.

In addition to doing what's right for the customers, the company is also committed to provide a healthy and flexible work environment for its employees to excel personally and professionally.

SBI Life strongly encourages a culture of giving back to the society and has made substantial contribution in the areas of child education, healthcare, disaster relief and environmental upgrade. In 2025-26, the Company touched over 20,500 direct beneficiaries through various CSR interventions.

Listed on the Bombay Stock Exchange ('BSE') and the National Stock Exchange ('NSE'), the company has an authorized capital of ₹ 20.0 billion and a paid up capital of ₹ 10.0 billion. The AuM is ₹ 5,248.5 billion.

For more information, please visit our website-www.sbilife.co.in and connect with us on Facebook, Twitter, YouTube, Instagram, and LinkedIn.

(Numbers & data mentioned above are for the period ended June 30, 2026)

For any queries, please feel free to connect with:

Santosh Setty Landline: +91-22-6191 0034 Email: santosh.setty@sbilife.co.in	Minakshi Mishra Landline: +91-22-6191 0140 Email: minakshi.mishra@sbilife.co.in
---	---